

# STEVEN HARRISON

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## I write for everyone.

With roots in academia, a base in narrative journalism, and years of experience on creative teams, I love to create and iterate. I lead creative teams with enthusiasm and empathy to evolve good ideas into beautiful work.

## EDUCATION

Texas A&M University  
BA in English Literature  
Minor in Economics

## SKILLS

### Technical skills

- Microsoft Office
- Adobe Suite
- Google Suite
- Klaviyo
- Canva
- Copywriting
- Copy editing

### Soft skills

- Communication
- Customer service
- Data analysis
- Problem-solving
- Servant leadership

### CliftonStrengths

1. Ideation
2. Intellection
3. Adaptability
4. Restoration
5. Empathy

## RELEVANT EXPERIENCE

### Lead Copywriter | Many Worlds Tavern

Aug 2023 - Apr 2026

- Led creative on TTRPG products, from conceptualizing themes to designing narrative and writing marketing copy.
- Designed game mechanics, flavor text, and long-form copy for monthly TTRPG supplement to 1k+ paid subscribers.
- Drafted engaging email newsletters that balanced design-forward promotions with informative customer-education blogs, increasing newsletter following by over 15k.
- Collaborated with independent artists to create art briefs that highlighted their distinct strengths and styles.
- Analyzed customer feedback and sales data to regularly adapt marketing language.
- Wrote high-conversion product listings for all products.
- Organized convention booth setup and managed booth operations to net \$50k+ at each PAX convention and GenCon for past several years.

### Staff Writer | H. E. B. Foundation

Jan 2022 - Mar 2023

- Led editorial process for quarterly magazine as head writer and junior editor.
- Developed and pitched story ideas to executive and communications teams.
- Crafted email communications on behalf of executive team, ensuring clear and effective messaging in their unique voices.
- Designed organic social media content and online articles, increasing audience engagement, brand visibility, and missional understanding.

### Operations Manager | Coffee Waves

Sep 2019 - Dec 2021

- Increased gross revenue by 11% through strategic operational improvements.
- Collaborated with marketing manager to enhance digital strategy and communications, driving customer engagement through organic social content.
- Developed and implemented new processes for inventory management, budgeting, staffing, and sales.
- Refined HR procedures to foster a positive workplace culture, including quarterly check-ins and employee education initiatives.